TV Contract Print CBS TELEVISION WTOG-TV

Report Parameters:

BILLING SUMMARY: YES

MAKEGOODS: YES

SORT BY: By Order Number





AGREEMENT MADE BETWEEN

WTOG-TV

CONTRACT NO. REV. 8131-43812-1 **DATE PRINTED** 06/23/16

365 105th Terrace N. E., . St. Petersburg FL 33716-3799

WTOG-TV

PAGE

AND 1 ADVERTISER (OR AGENCY AND ADVERTISER) 253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 383575 **Cancellation Notice** NAME NATIONAL MEDIA RESEARCH PLANNING CONSUMERS FOR SMART SOLAR Required 815 Slaters Ln 2640A Mitcham Dr AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1219 Tallahassee FL 32308-5400 prior notice USA USA CONTACT PRODUCTISSUE EST. 7095

LOCAL

SALESPERSON

AGENCY EST. NO.

BROADCAST SCHEDULE STARTING 10/11/16 AND ENDING 10/17/16

7095

PRODUCT CODE

1300

NO. WEEKS:

NATIONAL Nicole Roy - CTS-PH

SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or										
ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	01111	4	06:00P	06:30P	30S	10/11/16-10/14/16	EFMF6PM-630P	4	235.00	940.00
2	10000	1	06:00P	06:30P	30S	10/17/16-10/17/16	EFMF6PM-630P	1	235.00	235.00
3	01111	4	06:30P	07:00P	30S	10/11/16-10/14/16	EFMF630PM-7PM	4	265.00	1060.00
4	10000	1	06:30P	07:00P	30S	10/17/16-10/17/16	EFMF630PM-7PM	1	265.00	265.00
5	.1	1	08:00P	09:00P	30S	10/11/16-10/11/16	PFLASH Total Contract:	1 11	1600.00	1600.00 4100.00
							Dilling Commons			
					Qtr 4	Oct 16 4100.00	Nov Dec .00 .00		<u>Total</u> 4100.00	_
					QII 4	4100.00	.00	<u>GR</u>	4100.00 4100.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.